

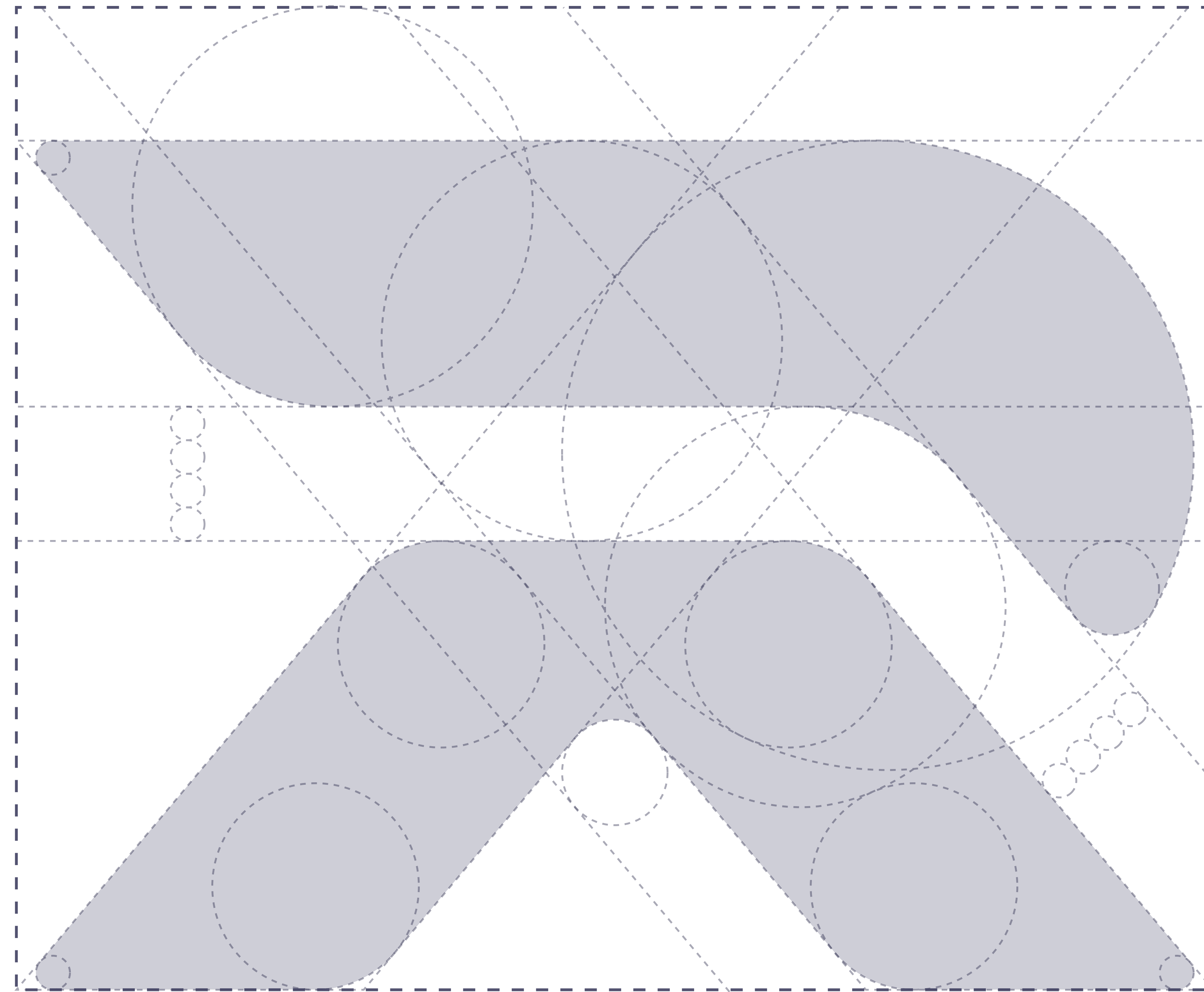
**RallyHere**

Logo guidelines

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# Logomark construction



# Horizontal logo construction

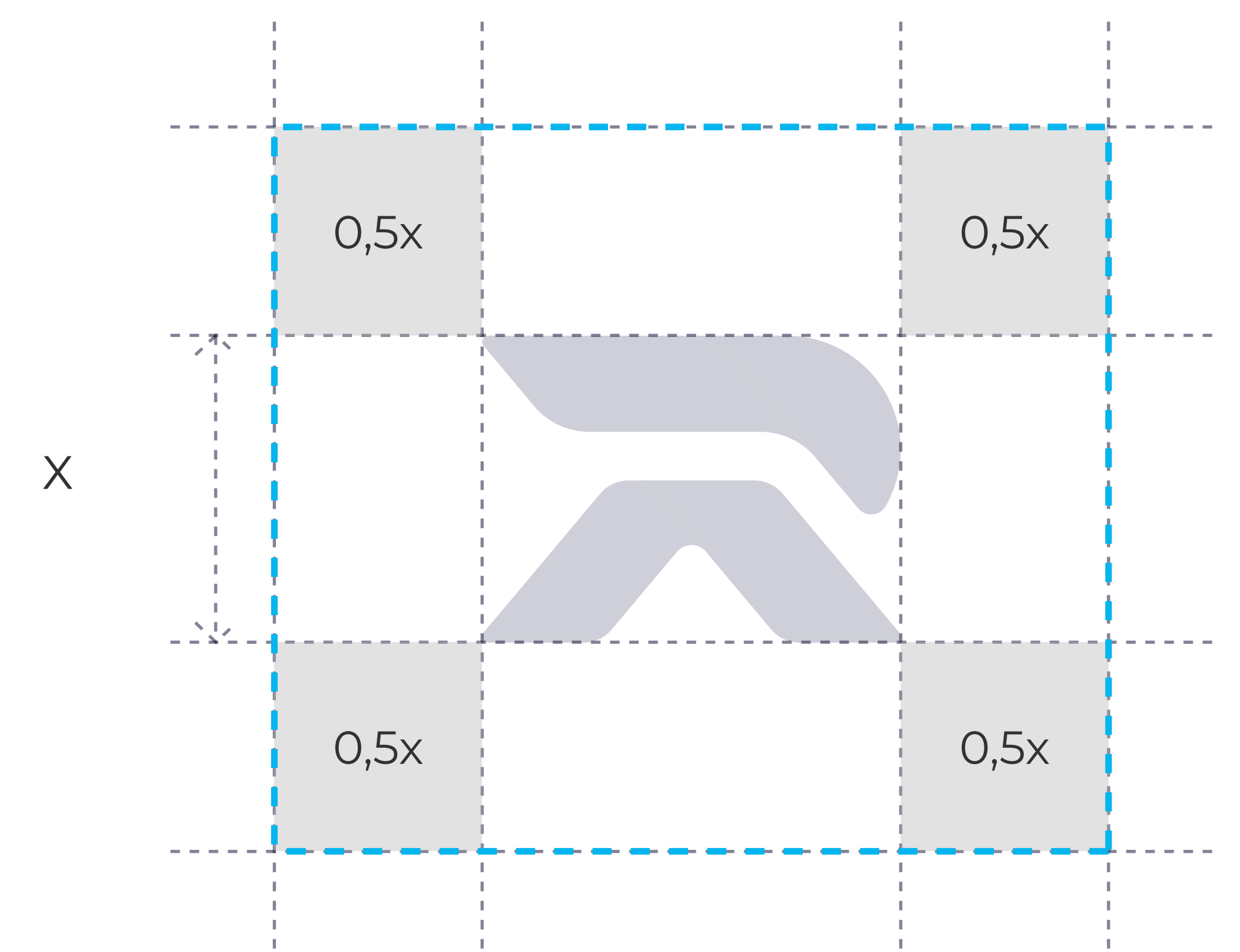


# Vertical logo construction



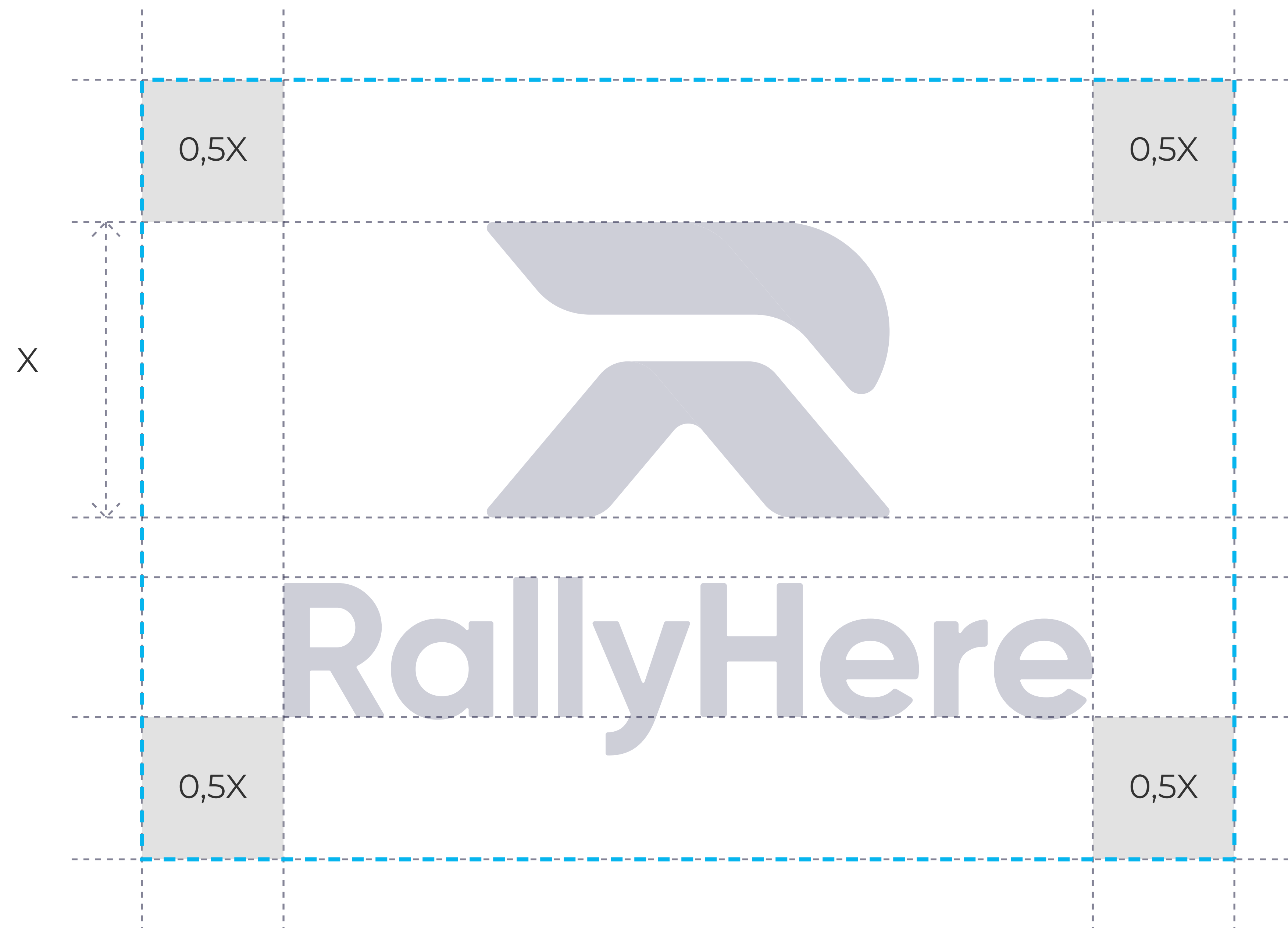
# Clear space

--- Safe area



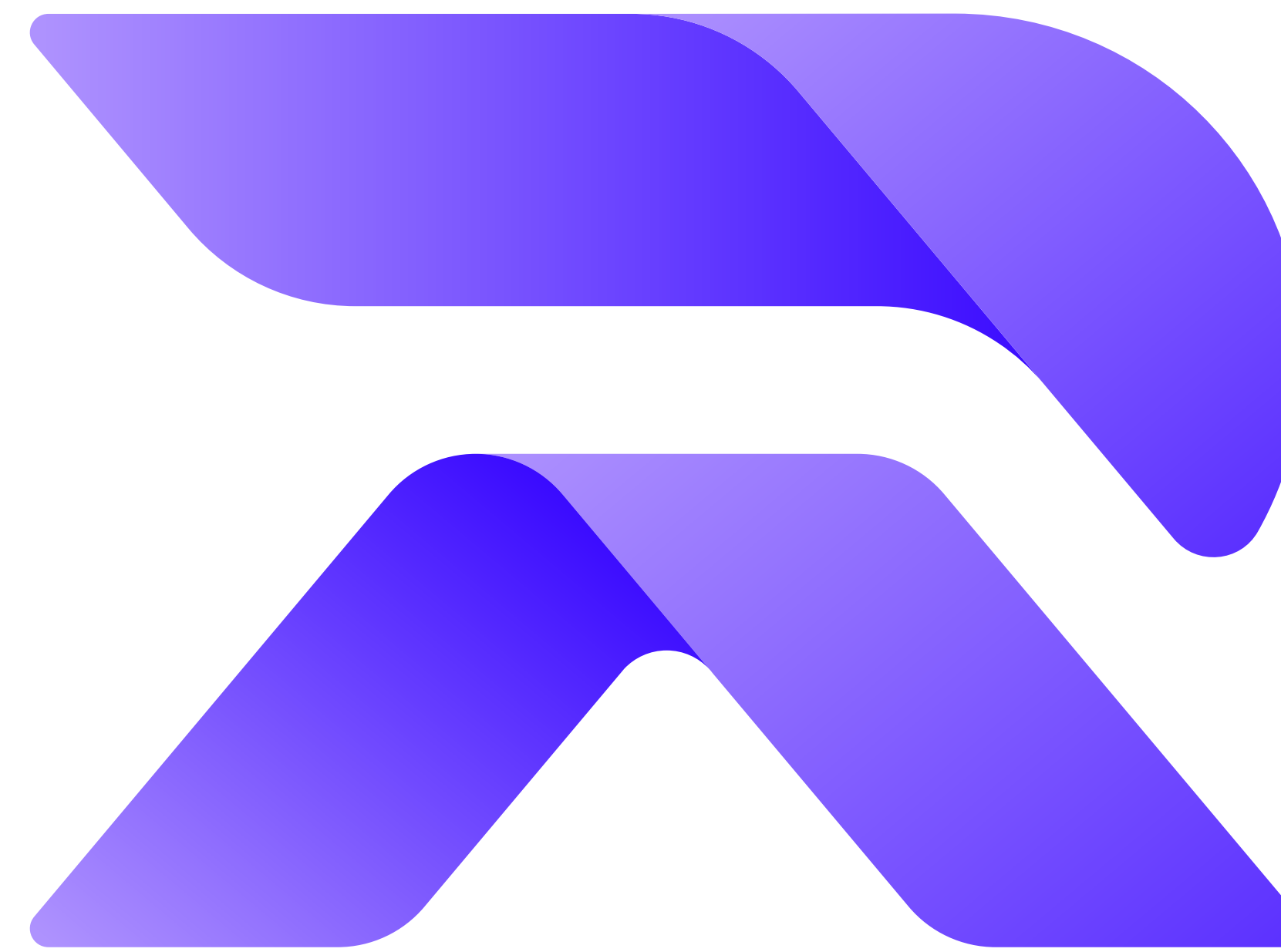
# Clear space

--- Safe area









**RallyHere**

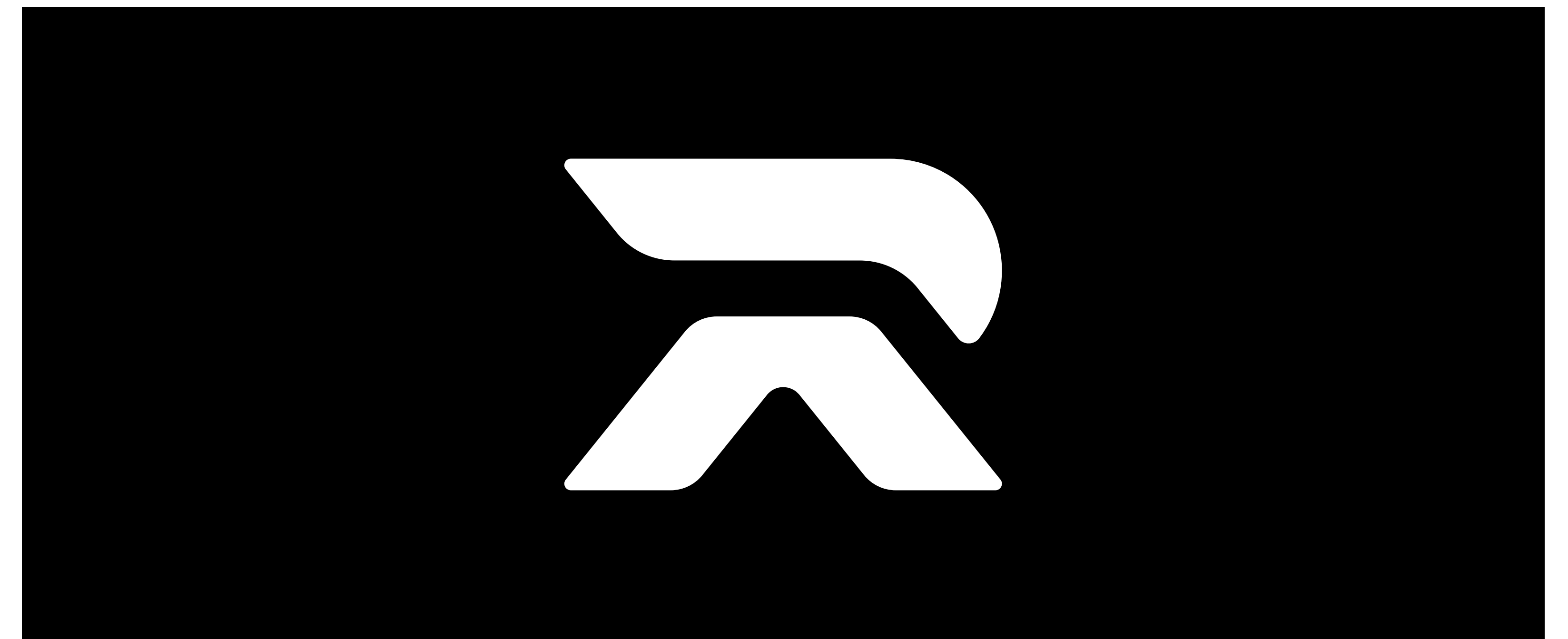
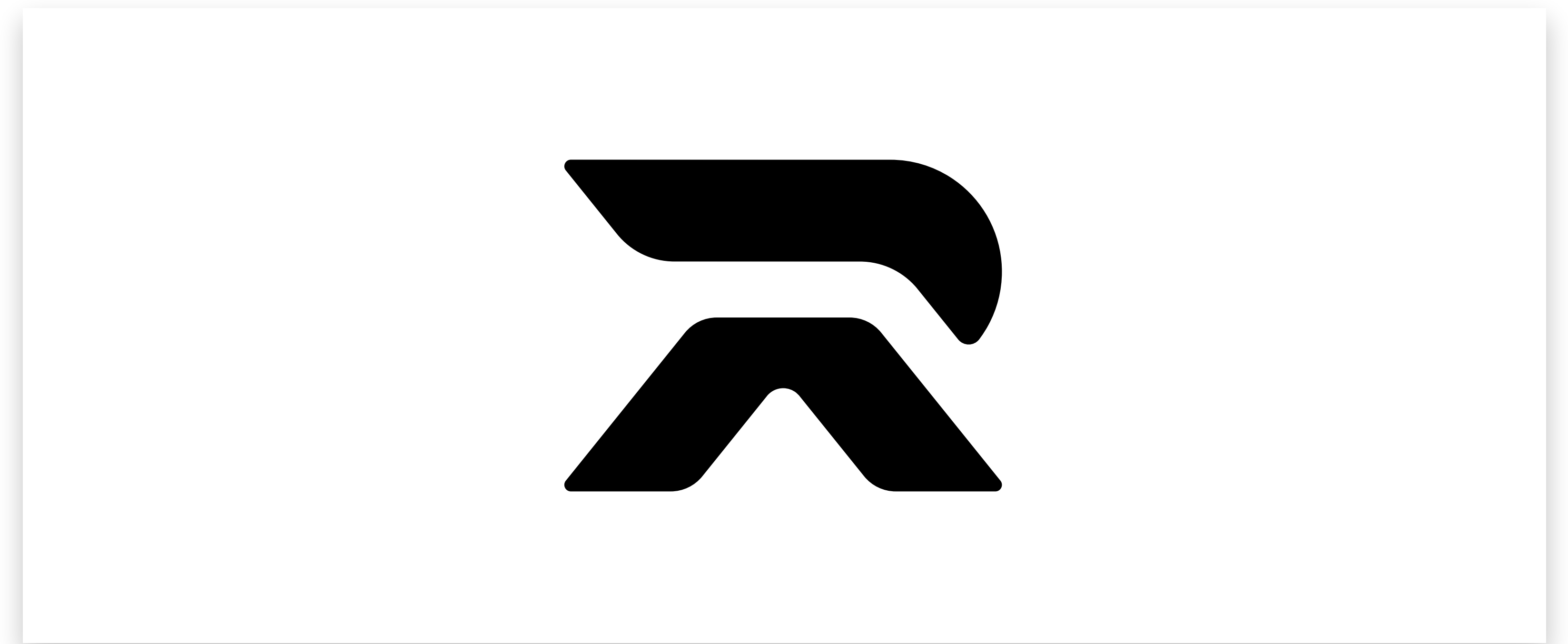


# Logomark usage

Color



Black and White



# Colored logos

Color



Black and White



# Usage on backgrounds

White background



Dark and color background



# Misuse

Do not —  
use other color combinations.



Do not —  
use another font for  
the wordmark.



Do not —  
skew, rotate or stretch.



Do not —  
use other proportions  
for the symbol and wordmark.



Do not —  
use on saturated backgrounds.



Do not —  
use any effects with the logo.



Do not —  
place any graphics inside  
the logo clear space.



Do not —  
add elements.

